



### **Strategic Business Review**

#### **Identify**

- Current Business State
- External Environs
- Position in Market
- Space for Growth
- Risks and Regulations

### **Strategic Forecasting**

#### **Financials**

- Where the Growth Numbers Are
- Available Potential Customers
- Where They Need to be
- KPIs and Financial Triggers
- Data with Tracking Methods

Listen

### **Business Visioning**

#### **Setting the Path**

- Desired State of the Organization
- Focus for Business Strategies
- Mapped for 3 to 10 years

### **Strategy Development**

#### **Formulate Working Strategies for Path**

- Set Stop start increase indicators
- Scale
- Avoid Crises